

Global Well-Being

Well-Being Ambassador Toolkit

*“A penny saved is a penny earned.”
– Benjamin Franklin*

Show your wallet some love

- The pandemic has changed consumer spending habits globally, with more people shopping online for day-to-day needs, such as groceries and household supplies.
- We're also seeing higher prices due to supply chain issues and worker shortages, which may threaten household budgets in 2022.
- According to a PwC Global Consumer Insights Pulse Survey, respondents say they'll spend more over the next six months, with 41% predicting increased spending on groceries, 33% on fashion and 30% on health and beauty.
- By encouraging employees to adopt good spending habits, we can help ease financial stress that can create distractions at work and impact overall well-being.

What to Do

- **By February 3.** Send the attached well-being email to employees.
- **By February 11.** Send the attached WELLbinar reminder email to employees.

3 ways to help promote financial planning at your location...

1. Encourage employees to attend this month's [WELLbinar](#) on February 16. Check the [Events calendar](#) for other financial well-being events that may be appropriate to your location.
2. Designate a [No Spend Day](#) (consider an existing holiday) and challenge employees to find ways to spend no money except on necessities.
3. Share financial planning resources and tools available through your local pension/retirement plan administrators or banking relationships. Visit the [Financial Resources page](#) on [WellBeingAtAECOM.com](#) and click on Local Financial Resources to find resources for your country.

For additional resources to help employees focus on their well-being, please visit the [Well-Being Ambassador Resources Hub](#).



Fact: Globally, 76% of shoppers are currently watching what they spend because of the impact of COVID-19, and more than half say they are in a worse financial situation.

Source: [NielsenIQ Future Pulse global Survey, April 2021](#)